

Cohen's Grandest Fall Opening

Carpets: Rugs and Draperies.

Forty years' experience in catering to the wants of the Richmond public is the power behind Cohen's carpet business. Every season is rich in the compensation of new and increased business. Our preparations this year are on a greater and grander scale than ever before. Our buyers were the first on the ground when, in May, the world's greatest carpet mills opened their display of this year's newest carpet and rug patterns. We leave you to say whether our selections meet with your approval.

As to Prices: Following our usual plan, we closed our contracts in time to get every cent's worth of discount possibly by buying for cash, and every cent of our advantage is yours:

Carpets: Rugs: Druggets: Linoleums

Tapestry Brussels Carpets, for rooms, halls and stairs, with or without borders; new Oriental effects as well as a strong line of floral effects, from 65c to \$1.10 a yard.

Wilton Velvet Carpets, for halls, stairs, libraries and dining rooms, start at 85c; others at \$1.10, \$1.20 and \$1.50 a yard.

Amxminster Carpets, parlor and library effects, hundreds of designs and colors, for \$1.10; others at \$1.25, \$1.50 and \$1.75 a yard.

Ingrain Carpets, room and hall patterns, start at 30c; others at 50c, 75c and 90c a yard.

Rugs and Druggets.

Ingrain Druggets, 3x4 yards, \$4.50.
Wool Ingrain Druggets, 3x4 yards, \$7.50.
Brushed Ingrain Druggets, new effects, 3x4 yards, for \$10.

Tapestry Brussels Druggets, over 75 patterns, 5x12 feet, for \$13.50, \$15, \$18 and \$20.
Wilton Druggets, 9x12 feet, every well known make, from \$30 to \$55.

Amxminster Druggets, 9x12 feet, 45 patterns, in Oriental effects; almost as many floral, for \$22.50, \$25, \$35 and \$30.

Moravian Smyrna Druggets, the best popular priced rug made, every size, from the door mat at 30c, to the 3x4 yard, for \$12; rich Oriental effects. Small Size Rugs, door mats, hearth sizes, hall rugs and hall runners; every kind and color to match the larger sizes.

Oil Cloths and Linoleums.

Floor Oilcloths, all widths, from 1 to 2 yards wide, 25c to 45c.
Stair Oilcloths, 20c yard.
Linoleums, plain printed and inlaid, 50c to \$1.50 a yard.

Window Shades

In stock from 2 to 3 yards long, 25c to 75c. Made to order, any size. Let us give you our estimate.

Curtains: Portieres, Etc.

The most elaborate curtain stock ever shown in this city. They were selected by an expert, and they were bought in such a way that the average saving to you is 25 per cent.

\$3 Irish Point Curtains, 60 inches wide, 4 yards long, heavy hand-worked borders, \$15 a pair.

\$10 Irish Point Curtains, wide hand-worked borders, figured centers, \$7.50 a pair.

\$8.50 Irish Point Curtains, only a sample lot, two and three pairs of a kind, \$5 a pair.

\$10 Arabian Lace Curtains, with heavy cord work, strong cable net, \$7.50 a pair.

\$4 Arabian Curtains, 3 1/2 yards long, \$2.50 a pair.

Cable Net Curtains, Irish point and cluny designs, regular \$3.50 value, \$2.50 a pair.

Dotted and Figured Muslin Curtains, 3 yards long, hemstitched ruffles, \$1.50 value, 85c a pair.

Heavy Double-thread Net Curtains (this sold for \$1.50 for \$1 a pair).

Plain Net Curtains, 3 yards long, Renaissance insertion and edge, \$2 value, \$1.10 a pair.

Curtain Poles, 5 feet long, with fixtures complete, 15c each.

Silk Trousseau Portieres, all colors, \$25 value, \$15 a pair.

\$25 Velour Portieres, reversible red and green, \$18.50 a pair.

Mercedized Silk Tapestry Portieres, heavy tassels, fringe, 10 value, \$7.50 a pair.

\$4.50 Solid Color Tapestry Portieres, \$2.98 a pair.

Roman Stripe Couch Covers, 3 yards long, \$1.50 value, 98c each.

25c Brass Rods, with fixtures complete, 54 inches long, 10c each.

Aisle Full of Bargains.

For your convenience they are grouped here; the prices are in most cases less than you'll find them elsewhere, and in no case will you find them for less.

Toilets.

De Venux Extracts in violette, white rose and lilac; best 25c extract made, here, 14 1/2c an ounce.

10 gross best 17c Whip-Brooms for 10c each.

Santalum, a 10c toilet soap, 2 1/2c a cake.

Witch Hazel Soap, 7c cakes, 3 1/2c.

Balle's 10c Talcum Powder 5c.

39c Veiling, 12/2c.

25 pieces Fish Net Veilings, plain or dotted, worth 25c and 30c; special, 12 1/2c a yard.

22-inch Chiffon Veilings, all colors, best, 50c quality, 25c a yard.

1 1/2-yard long Crepe Chiffon Veiling, every shade, 85c values, 50c each.

Belts and Bags.

Lot of Women's Belts, sold for 25c and 30c; choice, 5c.

Lot of White Embroidered Belts, 5c each.

Patent Leather Bags, sold for 75c; choice, any, 25c.

New line of Black Taffeta Tailor-made Belts; special at 25c and 50c—all the latest fads.

12/2c Ribbons, 5c.

Warp Print Ribbons, sold for 20c, are 10c a yard—not many yards to sell.

4-inch Best 25c Taffeta Ribbon, 17c a yard.

3 1/2-inch Black 17c Heavy Quality Ribbon, 12 1/2c a yard.

3 1/2-inch Gray and White Combination Ribbons, made to sell at 10c and 12 1/2c; special, 6c a yard.

Odd shade of Satin and Panna Narrow Ribbon, 1c a yard.

Sale of Notions and Lead Pencils.

100 gross Pearl Buttons, 6 sizes to select from, worth 5c, for 2c a dozen.

Another lot of Pearl Buttons, worth 10c to 15c, for 5c a dozen.

Odd shades Spool Silk, 1c a spool.

Blind Pencils, 5c and 7c a dozen.

Lead Pencils, 5c a dozen.

Large Rubber-tip Lead Pencils, 1c each.

School Crayons, 4c a box.

10c Colored Binding, 4c a bunch of 6 yards.

10c Bone Hair Pins, 10c a dozen.

O. N. T. Darning Cotton; 3 spools, 5c.

3-inch Hat Pins, usually 25c; special, 10c a dozen.

Embroidered Flannels:

Outings.

As these were contracted for before the recent rise in cotton and wool it saves you 25 per cent. and over. The styles are the latest.

Silk Embroidered Flannels, yard wide, in scalloped, hemstitched, eyelet and other patterns; prices range from 50c to \$2.25 a yard.

40-inch Fancy Printed India Linens, 12 1/2c ones for 7 1/2c.

Fancy Printed Kimono Crepe Flannels, 12 1/2c ones for 3 1/2c.

New Plaid Dressing Gowns, suitable for school dresses, 12 1/2c grade, 10c.

Extra Heavy Fleece Double-face Molaslin Flannels, fancy printed effects, light or dark for kimono, etc., 10c a yard.

15c Double-fold Fancy Printed Flannels, 12 1/2c.

Latest Novelty Waistings—Cotton Broadcloth in every appearance of \$1.50 woolen ones for 25c.

Yard-wide Imported French Cambrics, new fall styles, 12 1/2c.

35c Figured Swiss, 15c.

Many of these White Goods are now more than half a gift. It includes our finest goods, too.

25c and 35c White Figured Swiss, 15c a yard.

Fancy Striped India Linon, 15c value, 10c a yard.

16 2/3c Figured and Striped Madras, mercerized effects, 12 1/2c.

35c Wash Chiffon, 45 inches wide, 25c a yard.

25c Fine India Linon, 15c a yard.

10c India Linon, 40 inches wide, 7 1/2c.

25c Mercerized Jacquards and Brillants, 15c; this is a splendid white fabric for fall.

25c Mercerized Oxford, 12 1/2c.

10c Double-fold Batiste, 10c.

83c Linen Table Damask, 50c

A month from now you'll not get such bargains as these. We cannot duplicate them in New York.

83c German Table Damask, pure linen and the heaviest quality, wear guaranteed, 50c a yard.

16 2/3c and 35c Table Damask, more short lengths, at 15c a yard.

35c Fine Pure German Linen Table Damask, an extra quality, at 75c a yard.

12 1/2c Pure Irish Linen, Double Damask, 2 yards wide, for 83c.

German Pure Linen Dinner Napkins, \$1.10 value, \$1.10 a dozen.

17 1/2c Pure Linen Dinner Napkins, \$1.75 value, for \$1.50 a dozen; there are Irish Pure Linen Napkins at \$1 a dozen.

25c and 35c Pure Linen Hemstitched Huck Towels, 25c each—extra size.

Pure Irish Linen Damask Towels, knotted fringe and hemstitched, 25c each.

25c Large Turkish Bath Towels, 10 2/3c.

Embroideries and Laces.

Several lots to be closed out at near half price.

Embroideries.

We have put all the most popular widths of Embroideries on three tables, with price tags on them; 7c, 9c and 12 1/2c values are to over double our prices. Some show hand-laid and all are broken lots from our big summer sale. Come and pick for several months' use.

Yard-wide Black Dress Nets, 50c value, for 25c a yard.

9c a dozen yards—Black Val Laces, Edgings and Insertings.

6c and 8c a yard—Two tables full of Trimming Laces, widths to 6 inches and values to 30c.

A lot of Fancy Applique Laces are reduced for Monday's sale.

Something About 'Shur-On'

They are the only eye-glass mounting sold in Richmond guaranteed not to break. The Cohen Company backs this guarantee and will furnish free new mountings for broken ones.

Let our optician examine your children's eyes free of cost before they start to school. He may save them and you untold trouble.

Monday Specials.

\$1 Gold Alloy Rimless Eyeglasses, periscope lenses, 50c.

\$2.50 Gold Filled Spectacles or Eyeglasses, \$1.50.

25c to 75c Gold Alloy or Black Rubber Eyeglasses, 5c a pair.

Many other big inducements will be opened up Monday.

Woolen Dress Fabrics.

Their season is here and we are splendidly ready for you. The selections run the whole gamut of what's wanted. Prices are of Cohen's brand, beaten by none and less than most.

Colored Goods.

36-inch Scotch Mixtures and Plaids, very desirable for children's school dresses, 50c a yard.

Brador's Melrose self-colored checks and fancy, 44 inches wide, \$1 a yard.

44-inch Invisible Plaid Suitings, a very desirable fabric for coat suits, all colors, \$1.09 a yard.

50c Fancy Mohair, all colors, 36 inches wide; special, 30c a yard.

64-inch Honey in mannish effects, very desirable for whole suits, \$1.80 and \$2 a yard.

32 and 35c Imported French Broadcloth, all colors and black; special, \$1 a yard.

38-inch Storm and Imperial Serge, all colors, 50c a yard.

Black Goods.

51-inch All-wool Black Waterproof Herringbone Serge, \$1.20 a yard.

All-wool Black Panama Cloth, 50 inches wide; the \$1 value, for 50c a yard.

50-inch Priestley's Black Cravenette, light weight, the same that usually sells for \$1.09; special price, \$1.09 a yard.

45-inch Heavy Black Sicilian, \$1.39 quality for \$1.10 a yard.

52-inch All-wool Venetian Cloth, the \$1.50 grade for \$1.10 a yard.

All-wool Black Oxford Serge, 41 inches wide, 75c a yard.

All-wool Imperial Serge and Panama Cloth, 50 inches wide, 50c a yard.

Remarkable Sale of Black

Taffeta Silks.

To save money on these standard silks is like finding it. This is a special sale, and we cannot guarantee one of these prices when this lot is gone.

5c BLACK TAFFETA 66c—36-inch, pure dye, high lustrous finish.

15c BLACK TAFFETA 90c—36-inch, heavy rustling finish, handsome crew black.

15c BLACK TAFFETA 81c—36-inch, extra heavy, guaranteed Lyons' pure dye, rustling finish.

15c BLACK TAFFETA 81c—36-inch, chiffon finish, soft and lustrous.

Some Other Big Silk Values.

\$1 Plaid Silk Novelties in navy, brown and garnet grounds, 65c.

75c Fancy Taffetas, in new fall colorings, suitable for shirtwaist suits, 39c.

one of the finest imported qualities.

\$1 BLACK TAFFETA 75c—27-inch, pure dye, chiffon finish, has a sheen like silver.

75c BLACK TAFFETA 50c—21-inch, chiffon finish, high lustrous quality, pure dye.

35c BLACK TAFFETA 30c—20-inch, heavy, rustling finish, guaranteed pure silk.

50c Hand-loom Black China Silks, 27 inches wide, heavy quality, 37 1/2c.

50c Black Peau de Soie, guaranteed pure silk, has splendid lustre, 50c.

25c White Wash China Pure Silk, heavy enough for waists, 18c.

September Bargains in the Basement.

The coming season is already dropping into the hands of shrewd shoppers some big bargains in our basement. Here are a few price hints. Some are closing out of lots which we cannot find to re-order.

12/2c Yard-Wide Percale, 6/2c

Yard-wide Percale and French Madras Cord, instead of 12 1/2c, are 6 1/2c.

6 1/2c Double-face Domest Plaid, 4 3/4c.

6 1/2c Yard-wide of Amosack and Lancaster Apron Ginghams, all size checks and colors, 5 3/4c a yard.

Double-face Extra Heavy Fleece Down Outings, plaids and checks, suitable for negligee wear, 12 1/2c grade, 10c.

50c Indigo Blue Prints, 3 3/4c.

6 1/4c Dark Blue Outings, 3 3/4c.

50c. Bleached Sheets, 38c.

51x90 and 50x90 Bleached Sheets, usual 72c ones, for 60c.

20c Pillow Cases, several grades, some hemstitched, 15c.

25c Bolster Cases, 2 yards long, 15c.

75c Medium Weight Crochet Quilts, 50c.

\$1.19 Crochet Quilts, 80c; the \$1.50 ones are \$1.19.

\$1.25 and \$1.50 Extra Heavy Fleece Blankets, some are fancy bath robe styles, 85c a pair.

\$2 and \$2.50 Extra Heavy Fleece 11-4 and 12-4 Teazle-down Blankets, \$1.45 a pair.

Gray and White Lambskin Blankets, \$1 grade, 75c.

Moleskin Blankets, in natural shade, 50c a pair.

10-Piece Toilet Sets, \$1.75.

\$5.98 for \$7.50 Decorated, Gold Stippled Toilet Sets, with jar.

\$4.50 for 12-piece \$5.50 Pink or Violet Decorated Toilet Set.

\$7.75—10-piece Blue or Brown Decorated Toilet Set, 50c a set—Cocoa Handle Knives and Forks.

\$3.50 a set—J. Russell's Best \$5 Steel, Celluloid Handle Knives and Forks.

\$3.25 a set—Wm. A. Rogers' \$2.50 Silver Knives and Forks.

60c—Nickel Alarm Clocks, guaranteed.

30c—Japanese Tin Bread Boxes.

10c—Large Tin Cake Moulds.

10c—Octagon Shaped Retained Cake Pans.

9c—8-Ring Muffin Pans.

14c—12-quart Galvanized Iron Water Pails.

8c—Tin Dish Pans.

3c each—Heavy Retained Cake Turners.

5c a set—Child's Silver-plated Knife, Fork and Spoon.

25c a dozen—Child Laundry Soap.

15c a box—Burnishine, for cleaning and polishing brass, copper, zinc, nickel and silver.

4c each—Wood Towel Racks.

AMERICAN DOCTORS DECLARE WAR ON TROPICAL PLAGUES

NEW YORK, September 9.—Perhaps the most important lesson taught, or rather emphasized, by the outbreak of yellow fever along the Gulf this summer, is the necessity, now that our relations with the countries of the South are growing ever closer, of devoting more special attention, in the development of American medical science, to the study of tropical diseases.

To be sure, American physicians have made wonderful progress in combating the hot climate scourges which used to be so menacing to the United States. To American medical skill and experience in sanitation is to be credited the marvelous change wrought in the health of Cuba and the Philippines since the Spanish